



**RURAL  
HERITAGE**

**Project RURAL HERITAGE: Training plan on European  
cultural heritage interpreter in rural areas**

**NEWSLETTER: 01**



**RURAL HERITAGE** is an ERASMUS+ project of innovation, developed by a European strategic partnership of 6 partners from 5 countries, led by the European Grouping of Territorial Cooperation León-Bragança. .

The Project proposes a training plan to support European policies that seek to make the European Cultural Heritage a factor of economic and social development. Rural heritage offers a great potential to revitalize rural areas where cultural tourism has an enormous potential for growth and job creation, as there is a hidden tradition and popular knowledge underexplored that must emerge as a fundamental part of the European heritage.

There is a need to support vocational training teachers, through competence units and innovative methodologies, to facilitate skills for communication and interpretation of heritage, tangible and intangible. Active teaching-learning strategies based on emotions, which in turn can be used by future interpreters specialized in rural heritage.

In addition, the project seeks to improve access to training and qualifications for all, especially in rural areas, through materials and specific actions for these target groups, raising awareness of the importance of rural heritage and promoting intercultural and intergenerational Exchange in Europe

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1

# NEWSLETTER 01

2020-1-ES01-KA202-082577



## Objectives

- \* Contribute to the professionalization and the economic development based on heritage use in rural areas through a training plan and outputs to be used by teachers, trainers and students, as well as rural population, enhancing access to training and qualifications for all.
- \* Promote the European rural cultural heritage transmission and to contribute to improve the current professional qualifications.
- \* Raise awareness of the importance of rural cultural heritage, tangible and intangible, at the local, national and European levels and its mutual recognition, through the practice of heritage interpretation in tourism and educational services.
- \* Encourage intercultural and intergenerational exchange of European rural heritage as a contribution to the European identity.
- \* Promote cooperation and offer training opportunities for rural communities, facilitating the development of the rural economy.

## Target groups

The main target groups will be trainers, teachers and tutors of Vocational Education Training, as well as students and anyone, preferably from rural areas, who is interested in these new professional qualifications on rural heritage interpretation, which will allow increasing the range of services offered to visitors and tourists.

## Results

The project expects to achieve the following results:

- \* **Training Plan** on rural heritage to promote the European rural cultural heritage transmission and to contribute to improve the current professional qualifications thanks to the design of new competence units of "EUROPEAN RURAL HERITAGE INTERPRETER", with 3 intellectual outputs.
- \* **Innovative teaching-learning methodologies** (active and emotional) to facilitate knowledge and skills for heritage interpretation in the future professionals.
- \* **Networks and common links** of learning and communication between direct beneficiaries, authorities, companies and social agents, directly or indirectly linked to VET, rural cultural heritage, tourism and rural development, among others.
- \* **Creation of a project website** (6 languages) in which all the materials and information generated throughout the project will be kept, as well as news, data, bulletins or experiences related to European rural heritage.
- \* **Elaboration of intellectual outputs:** a Methodological guide and a Structured training course (mainly materials for teachers) and a Training Platform (E-learning) open to the general public, especially in rural areas. All these materials will be freely accessible.
- \* **Organization of events and training activities:** Events for the VET sector (Slovenia and Italy), multi-agent sessions (Spain and Portugal) and training courses, among others.



# NEWSLETTER 01

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**LEÓN  
BRAGANÇA**  
AECT LEÓN-BRAGANÇA  
León (Spain)



Eötvös Loránd  
Tudományegyetem  
Budapest (Hungary)



SERVICIOS AMBIENTALES Y RECURSOS EDUCATIVOS, S.L.

León (Spain)



Bragança (Portugal)



**CPI**  
CENTER RS ZA  
POKLICNO  
IZOBRAŽEVANJE

Ljubljana (Slovenia)



**FOR.ES.**  
FORMAZIONE E SVILUPPO

Trento (Italy)



## Strategic partnership

The Strategic Association, led by the European Group for Territorial Cooperation, AECT León-Bragança, is made up of 6 entities from 5 European countries (Spain, Portugal, Italy, Slovenia and Hungary), directly or indirectly involved in professional training, entrepreneurship and development of rural areas, also representing different sectors of education and training, with some organizations specialized in cultural and natural heritage topics.

The association includes two local development entities linked to rural areas, two Vocational Training centres, a University with Cultural Heritage studies and a company specialized in environmental and heritage training.

Most of the participating partners have experience in European projects in general and ERASMUS + in particular, having previously collaborated on some projects to which RURAL HERITAGE can give continuity.



# NEWSLETTER 01

2020-1-ES01-KA202-082577



**AECT LEÓN-BRAGANÇA** (Spain) is a European Grouping of Territorial Cooperation whose objective is to facilitate transnational and interregional cooperation between these two regions of Spain and Portugal. Cultural heritage is precisely one of the links between both territories and, therefore, an important value to promote common activities. It has great potential to involve authorities from Spain and Portugal and actors from different sectors in the project (local entities, rural development, tourism, employment, etc.). Furthermore, given that its aims are oriented towards the social and economic development of the rural area, an interesting synergy is created between the project and the entity's objectives.



**CPI, CENTER OF THE REPUBLIC OF SLOVENIA FOR VET** (Slovenia) as the central institution for vocational training brings essential value to the project in areas such as the development of qualifications in line with the European EQF qualifications framework, preparation of occupational standards, recognition and validation of learning, structured modules and VET curricula, monitoring and evaluation, implementation of new curricula and development of the credit system, hence it has a fundamental role in the project for the design of new competences.



**SERVIMA, environmental services and educational resources** (Spain) consulting company, specialized in services related to environment, heritage and sustainability. It has a Programs Department with extensive experience in the creation of educational and informative materials and in training and heritage interpretation activities. It is interesting its practical contribution to the project in pedagogical aspects and in the use of interpretation techniques as well as in the development of ERASMUS + projects.



**FOR.ES Formazione e Sviluppo** (Italy), is an official vocational training centre, provider of youth training, training in key competences and courses aimed at improving professional skills to facilitate the return to the labour market, among other areas. It is a VET centre with extensive experience in different programs and in new professional qualifications and validation of knowledge, skills and competences that has participated in the transfer of the results of the new professional qualifications in rural areas.



# NEWSLETTER 01

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RURAL  
HERITAGE

**CORANE** (Portugal) is a non-profit organization with a wide spectrum of skills and experience in the field of local and rural development, created in 1995, with the target area of Terra Fria Transmontana, constituted by the municipalities of Bragança, Miranda do Douro, Vimioso and Vinhais.

The main objective of its creation is the social, economic and cultural development through the valorisation, promotion and capitalization of local potentialities through the execution of development projects and the valorisation of its endogenous resources, always maintaining a social and economic perspective. They carry out their work, on their own initiative or in collaboration with other organizations. It has promoted training activity under Axis 2 of the Human Potential Operational Program (POPH), particularly in Typologies 2.2 - Adult Education and Training (AET) and 2.3 - Certified Modular Training (FMC), since 2008.

**EÖTVÖS LORÁND UNIVERSITY - Faculty of Humanities** (Hungary) is a university centre with Cultural Heritage studies, a specialization in History and Practice of Cultural Heritage and an autonomous master's degree in Cultural Heritage. It has an eminent experience in international cooperation in various programs (ERASMUS +, Erasmus Mundus), as well as a long track record in interdisciplinary research. Its participation in the project, through the Department of Interdisciplinary History, is very interesting due to its contribution with a vision as higher education centre, its specialization in European Cultural Heritage and its experience in organizing international symposia and seminars.



Eötvös Loránd  
Tudományegyetem





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[www.ruralheritage.com](http://www.ruralheritage.com)



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